

Summary of Professional Experience

Mark Freeman has over ten years of experience working with at-risk youth and community development for federal, state and local agencies as well as grassroots organizations. He is a highly skilled project manager with a strong commitment to research-based culturally appropriate program implementation. He has a broad range of project management expertise including: organizational strategic planning, budgeting, marketing, project assignment and evaluation, technology integration and report preparation. He has managed staff, consultants, and project teams in the implementation of proposals and product development for a variety of governmental, community and corporate clients.

Mr. Freeman is currently the Online Training Manager for EMT Associates (EMT) and the Center for Applied Research Solutions (CARS) Technology Initiatives. In this capacity, he oversees the implementation of online training materials for the EMT Online University (EOU) which offers training courses for substance abuse prevention and mentoring professionals and is the site administrator for My Prevention Community (MPC), an online networking community for prevention professionals. Mr. Freeman provides user registration management and user support to over 1000 registered users and was instrumental in the design of EOU and MPC's internal systems and user interface. He is currently working on the development of training courses using multi-media and other innovative technologies to enhance state-of-the-art knowledge transfer to social service and education sectors. Most recently, Mr. Freeman lead efforts in developing EMT's new interactive training curriculum DVD, title: "Brief Intervention for Substance Using Adolescents" and "Dealing with Difficult Issues with Youth: Crisis and Opportunities."

In addition, Mr. Freeman is responsible for EMT and CARS branding and marketing strategies. In this capacity, he supervises the organizations' websites and assists project managers in implementing their online project requirements including: website planning, email communications, electronic information dissemination and management of creative consultants.

Previously, Mr. Freeman was the Project Manager for the CARS Career-Oriented Mentoring Technical Assistant Project. He served as the primary consultant providing technical assistance to California school-based and community-based career-oriented mentoring programs.

Prior to joining EMT, Mr. Freeman worked for a variety of community-based and youth focused organizations including People Reaching Out where he managed it's nationally recognized mentoring program and later became the organizations Director of Community Cultivation. Using his superb interpersonal skills he was able to build key alliances with local educators, law enforcement, and community leaders.

Selected Project Experience

U.S. Department of Education, Office of Safe and Drug-Free Schools Mentoring Project -

Mr. Freeman currently serves as the Multi-Media Specialist for the U.S. Department of Education, Office of Safe and Drug-Free Schools Mentoring Project. This is a five-year nationwide project designed to assist local educational agencies and nonprofit, community-based organizations in initiating, expanding, and improving mentoring programs for children with the greatest need, particularly those living in rural areas, high-crime areas, troubled home environments, or experiencing educational failure. He is responsible for the development and management of the project's audio/video (A/V) and technology integration to support staff and consultants in achieving overall project goals. Using web-conference technology, Mr. Freeman assist project trainings in deliver technical assistance and training to a geographically disperse programs in a virtually learning environment. Mr. Freeman's skills relevant to this project include training CD creation and mastering, audio/video (A/V) planning, information dissemination and shipping logistics, website development, and web-conferencing.

Small Business Innovation Research (SBIR) project: Training DVD Production

Mr. Freeman served as lead video production Producer to create two training DVDs for use in the youth-service and prevention fields. "Brief Intervention for Substance Using Adolescents" and "Dealing with Difficult Issues with Youth: Crisis and Opportunities" Mr. Freeman's skills relevant to this project included project budget and scheduling, talent recruitment, script review, studio coordination, packaging, product promotion and marketing.

Small Business Innovation Research (SBIR) project: EMT Online University

Mr. Freeman served as the Online Training Manager for EMT Online University (EOU) which provides online training to substance-abuse prevention and mentoring professionals. EOU utilizes the Internet to advance state-of-the-art knowledge transfer to the prevention and mentoring fields through interactive and multi-media courses. High-quality training content can be delivered at low cost through self-paced, interactive e-learning products. EOU has provided training to over 400 professionals over the internet since 2005. Mr. Freeman's skills relevant to this project include course development, website development, learner management, beta-testing coordination, and marketing.

California Department of Alcohol Programs: Community Prevention Initiative

Mr. Freeman serves as the Online Training Manager/Marketing Manager for the Community Prevention Initiative (CPI). CPI is a technical assistance and training project which serve California agencies and organizations involved in community-based prevention and provide 1800 technical assistance and training days annually. Mr. Freeman is responsible for initiative's online training efforts and information dissemination through online training systems, on-site exhibits, newsletters, and web-conferencing,.

Intel Foundation, Intel Computer Clubhouse Network

Mr. Freeman served as Project Manager in collaboration between EMT Associates, Intel Foundation and MIT Media Lab to develop a mentoring training curriculum and toolkit for Intel

Computer Clubhouse Site Managers. The Intel Computer Clubhouse Network is an after-school community-based technology learning program. Intel Computer Clubhouses enable youth in underserved communities to acquire tools necessary for personal and professional success.

Education

Certificate, Marketing and Public Relations, University of California, Davis Extension, 1995

Certificate, Political Campaign Management, University of California, Davis Extension, 1995

Professional Experience

EMT Associates, Inc.

2001 to Present

Online Training Manager - Mr. Freeman is currently the Online Training Manager for EMT Associates (EMT) and the Center for Applied Research Solutions (CARS) Technology Initiatives. In this capacity, he oversees the implementation of online training materials for the EMT Online University (EOU) which offers training courses for substance abuse prevention and mentoring professionals. Mr. Freeman provides user registration management and user support to over 300 EOU registered users and was instrumental in the design of EOU's internal systems and user interface. He is currently working on the development of training courses using multi-media and other innovative technologies to enhance state-of-the-art knowledge transfer to prevention and mentoring professionals. In addition, Mr. Freeman is responsible for EMT and CARS branding and marketing strategies. In this capacity, he supervises the organizational website and assists project managers in implementing their online project requirements including: website planning, email communications, electronic information dissemination and management of creative consultants.

Project Manager - As Project Manager for the Career-Oriented Mentoring Technical Assistance Project, Mr. Freeman was the principal consultant responsible for the delivery of 126 annual technical assistance days to community-based organizations and school districts. Responsibilities included: coordinating three regional workshops throughout California, providing project clients state of the art training and on-site consultation on effective career-oriented mentoring and school-to-career strategies, participating in various coalitions to provide training resources, and facilitating communication between state agencies and coalition members.

People Reaching Out

1996 to 2001

Director, Community Cultivation - As the Director of Community Cultivation, Mr. Freeman served on People Reaching Out's (PRO) leadership team and played an integral role in the organization's strategic development of annual operational plans. His responsibilities focused on increasing program effectiveness and efficiency in delivering services provided

by various PRO programs. Responsibilities included: employing internal and external communication strategies, identifying and orienting community collaborations, volunteer recruitment, media relations, newsletter and website development, and computer network support. Mr. Freeman also served as the Acting Executive Director, in the absence of the agency's Executive Director.

Programs Director, Mentors Reaching Out - As Program Director of Mentors Reaching Out, Mr. Freeman was responsible for management and oversight of the operational and fiscal functions of PRO's school-based mentoring program. Responsibilities included: annual operational and fiscal planning, staff management, volunteer and client management, community outreach to recruit qualified volunteers, and securing community partnerships with local school districts and chambers of commerce.

Programs Coordinator, The Mentoring Collaborative - As Program Coordinator for the Mentoring Collaborative, Mr. Freeman was responsible for the development and coordination of the Mentoring Collaborative, which was a program collaboration between PRO and the 100 Black Men of Sacramento. Responsibilities included: recruiting, training and monitoring adult volunteer mentors, event planning, community presentations, youth counseling and coalition building. Mr. Freeman also served as a founding member of the Greater Sacramento Mentoring Coalition.

Phil Giarrizzo Campaign Consulting

1994 – 1995

Project Coordinator - Mr. Freeman provided coordination of state and local political campaigns through client support and community outreach. Additional responsibilities included: generating client billing reports, database management, and logistical preparation of on-site events.

Professional Affiliations

- Board Member, Nehemiah Corporation of America
 - Board Member, MLK365: Sacramento Annual Martin Luther King Jr. Celebration
 - Board Member, Center for Applied Research Solutions
 - Board Member, California Forum Crossroads
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